



With a technology educational background and 14+ years of experience in telecom industry, Ovidiu is currently launching his own software start-up imagined as a hub between clients with and especially without local technical background (NGOs, International companies entering the local market, etc) and the vast field of solutions and providers of mobile services, applications, payment and product management.

He's designing consultancy on product strategy and identify the simplest software solutions in today's busy and complex landscape of opportunities, a field not yet present in the Romanian market.

Since leaving Vodafone Romania, back in 2013, Ovidiu has also provided strategy consultancy for several local IT companies, facilitating contracting and product management for new mobile applications owned by start-ups, NGOs and big telecom and auto players, while also building on expertise for customers working in smart city innovation. One of the products, Urban Transport, is an excellent example of innovation needed in today's ecosystems, helping cities and commuters plan their trips using public transportation with ease. Google Romania is currently partnering the product, along with Vodafone Romania.