

## LUCIO VALDATA RESUME



### Professional skills

Wide marketing experience in Multinational Companies operating in the Fast Moving Consumer Goods and Semi-Durable Goods with growing responsibility at international level.

Consultant of management control and marketing.

Teacher of marketing and organization.

Working in competitive, goal oriented sectors has strengthen my attitude to implement successful marketing plans, both in mature and in growing markets.

### Personal skills

Communicative, determined, loyal, a bit emotional.

### Cultural background

Degree in Food Technology at Statal University, Milan (1983)

Master in Business Administration at SDA Bocconi, Milan (1983-84)

Master in Fundraising Management at ASVI, Rome (2013-14)

### Other information

Member of the Board of Directors of ABIO (Associazione per I Bambini in Ospedale).

Volunteer in ABIO.