



**Catalin Clemente – Chief Commercial Officer**

*Direct One, Netcity Telecom and Direct One New Media*

Catalin is the Chief Commercial Officer for Direct One Group of companies since 2008. The group has developed activities in telecommunication infrastructure services, long distance and metropolitan optical fiber networks. Previously, Catalin was the Product Manager for Fixed Data products and Professional Services portfolio at Vodafone Romania. He developed the fixed data and managed services portfolio along with the associated communication, pricing and sales strategy. He also held various other roles in Vodafone's technical departments in the presales and IP network areas. Prior to Vodafone, Catalin worked with two systems integration companies, ROMSYS and Romservice Telecomunicatii. He holds an Executive MBA Degree from ASEBUSS / Kennesaw University, a Master degree in Business from the Bucharest Academy of Economic Studies and an Engineering degree from Bucharest's Polytechnic University.

Main interests: Finding a great deal of personal satisfaction in developing others. Being solution oriented, Catalin is focused in combining professional technical skills with personal abilities and determination to make things happen. He is passion for creating value, motivated by challenges and accomplishments.