

ANNA DE ROBERTIS



Marketing Manager and Strategy consultant, I have had responsibility roles in **strategic marketing and communication in primary banks, in multinational companies in ICT as well in consulting activities.**

I like to position myself between business and technology. I have developed an understanding of the use and comprehension of technology as essential core to create, innovate and manage an enterprise.

MBA at MIP, Business School of Politecnico of Milano (www.mip.polimi.it).

Digital Marketing and Communication strategies in the Digital Era.

Post master at INSEAD, Fontainebleau, France.